

Prof. Dr. Reinhold Sackmann

Days and Time: 10.03, 14.03, 16.03, 17.03, 21.03, 23.03, 31.03, 4.04 (18:50- 21:40)

## **The Emergence of World Society**

### **Course Description:**

Questions of globalization touch upon crucial questions about the sustainability of our society, in a broad sense of the word, which is also documented in the frequent public discourse on this topic. From an academic point of view globalization processes show the emergence of a society. The emergence of a society is especially interesting from the point of view of social structure analysis since it is usually assumed that social structures evolved over periods of several centuries and meanwhile have become part of the traditional self-conception of nations. Analysing processes of the emergence of a world society in contrast shows that these processes of structural evolution are conflictual and frail and do not lead necessarily to a predefined end. The leading question of this seminar is: What are the emerging structures of world society and are they stable in the long run? In the first part of the seminar we will look at differences between societies and how they are reproduced. In the second part of the seminar we will analyse mechanisms of convergence between societies and ask how unstable these processes are. In the third part the seminar concentrates on the emergence of distinct structures of world society in several empirical fields.

### **Course Objectives:**

To analyze the development of a new society.

To understand how nation states produce and conserve difference.

To compare processes of internationalization.

To develop critical thinking skills in discussion.

To take different actors' perspective on processes of globalization.

To present and write about complex social processes.

To take what you have learned in this seminar and see the continuing implications and relevance.

### **Assessment:**

Presentation: A presentation of max. 20 minutes on specific texts and topics.

Reservation of topics will be possible after registration procedures. All presentations should be discussed with the instructor at least two days before presentation. The presentation is worth 20% of your grade.

Essay: An essay on the topic of your presentation is the second part of the grade. It is worth 70% of your grade. It should encompass between 8 and 15 pages. The essay should be completed by May 4 in 2016.

Attendance and Participation: This includes pop quizzes and participation in class discussions. There will be working groups in a number of seminar sessions. You will not be successful in this course without regular class attendance. This is worth 10% of your grade.

Reading and attendance: The format of the seminar expects every participant to have read all the basic texts that are listed in the following schedule. Furthermore participants are expected to attend the seminar regularly and to actively contribute to the discussions in the seminar and in AGH's Scholar's Panel. The seminar is recommended for advanced students in the BA program.

### **Reading Materials:**

All reading material for this seminar will be available on AGH's Scholar's Panel. All presentation texts have to be collected by the presenters.

### **Schedule:**

**\*\* Please note that this schedule is tentative and schedule to change at the instructor's discretion**

March 10: Introduction, background. Entering the field.

Text: *Wimmer, Andreas; Glick Schiller, Nina (2002): Methodological nationalism and beyond: nation–state building, migration and the social sciences. In: Global Networks 2: 301–334.*

March 14: Reproduction of difference by state and culture.

Text: *Therborn, Göran (1995): European modernity and beyond. The trajectory of European societies, 1945 - 2000. London: Sage, pp. 207-227.*

March 16: Reproduction of difference by economy.

Text: *Soskice, David (1999): Divergent production regimes: Coordinated and uncoordinated market economies in the 1980s and 1990s. In: Kitschelt, Herbert/ Lange, Peter/ Marks, Gary/ Stephens, John D. (Eds.): Continuity and change in contemporary capitalism. Cambridge. pp. 101-134.*

March 17: Production of convergence.

Text: *DiMaggio, Paul J.; Powell, Walter W. (1983): The Iron Cage Revisited: Institutional Isomorphism and Collective Rationality in Organizational Fields. In: American Sociological Review 48: 147–160.*

March 21: Convergence in economy and crisis.

Text: Jung, Jiwook; Dobbin, Frank (2014): *Finance and Institutional Investors*. In: Karin Knorr Cetina und Alex Preda (Eds.): *The Oxford handbook of the sociology of finance*. Oxford: Oxford Univ. Press, pp. 52–74.

March 23: Emergence of world culture

Text: Giulianotti, Richard/Robertson, Roland (2012): *Mapping the global football field: a sociological model of transnational forces within the world game*. In: *British Journal of Sociology* 63: 216-240.

March 31: Hegemony and crises

Text: Arrighi, Giovanni (2013): *The long twentieth century. Money, power and the origins of our times*. In: Darel E. Paul and Abba Amawi (Eds.): *The theoretical evolution of the international political economy*. Oxford: Oxford University Press, pp. 230–239.

April 4: World structures and competition

Text: Werron, Tobias (2015): *What do nation states compete for?* In: Boris Holzer, Fatima Kastner and Tobias Werron (Eds.): *From globalization to world society. Neo-institutional and systems-theoretical perspectives*. New York, NY : Routledge, pp. 85–106.

### **Topics for presentation/essay:**

1) Borders 10.3.2016

Elden, Stuart (2010): *Land, terrain, territory*. In: *Progress in human geography* 34: 799–817. DOI: 10.1177/0309132510362603.

Mau, Steffen; Laube, Lena; Roos, Christof; Wrobel, Sonja (2008): *Borders in a globalized world. Selectivity, internationalization, exterritorialization*. In: *Leviathan* 36: 123–148.

2) Transnationalisation 10.3.2016

Collier, Stephen J. (2006): *Global Assemblages*. In: *Theory, Culture & Society* 23: 399-401.

Urry, John (2010): *Mobile Sociology*. In: *The British Journal of Sociology* 61: 347-366.

Chan, Cheris Shun-ching (2011): *Divorcing localization from the divergence paradigm: Localization of Chinese life insurance practice and its implications*. In: *International Sociology* 26: 346-363.

Mau, Steffen; Büttner, Stephan (2010): *Transnationality*. In: Stefan Immerfall und Göran Therborn (Ed.): *Handbook of European societies. Social transformation in the 21st century*. New York: Springer, pp. 537–570.

3) Nation state 14.3.2016

Hobsbawm, Eric J. (2004): *Nationen und Nationalismus*. 3. Aufl. Frankfurt/M.: Campus. S. 193-221.

Bail, Christopher (2008): *The Configuration of Symbolic Boundaries against Immigrants in Europe*. In: *American Sociological Review* 73: 37-59.

4) Longue durée 14.3.2016

Janmaat, Jan Germen (2007): *Civic Culture in Western and Eastern Europe*. In: *Archives Européennes de Sociologie* 47: 363-393.

Therborn, Göran (2000): *Globalizations*. In: *International Sociology* 15: 151-179.

Verweij, J./Ester, P./Nauta, R. (1997): Secularization as an Economic and Cultural Phenomenon. In: *Journal for the Scientific Study of Religion* 36: 309-324.

#### 5) Production regimes 16.3.2016

Deeg, R. (2001): *Institutional Change and the Uses and Limits of Path Dependency: The Case of German Finance*. MPIfG Discussion Paper 01/6.

Boyer, Robert (1997): French Statism at the crossroads. In: Crouch, Colin/ Streeck, Wolfgang (1997)(Hg.): *Political economy of modern capitalism*. London: Sage. S. 71-101.

Crouch, Colin (2003). Institutions within which real actors innovate. In: Mayntz, Renate/Streeck, Wolfgang (Hg.): *Die Reformierbarkeit der Demokratie*. Frankfurt/M. S. 71-100.

Hall, P.A./Soskice, D. (Hg.)(2001): *Varieties of capitalism*. Oxford.

Strange, Susan (1997): The future of global capitalism; or, will divergence persist forever? In: Crouch, Colin/ Streeck, Wolfgang (1997)(Hg.): *Political economy of modern capitalism*. London: Sage. S. 182-191.

Streeck, Wolfgang (2010): *E Pluribus Unum? Varieties and Commonalities of Capitalism*. MPIfG Discussion Paper 10/12.

Streeck, Wolfgang (2012): How to Study Contemporary Capitalism? In: *Archives européennes de sociologie* 53: 1-28.

#### 6) Path dependency 17.3.2016

Acemoglu, Daron/ Robinson, James A. (2013): *Why nations fail*. Chapter 3, 4 and 15.

Crouch, C. (1993): Co-operation and Competition in an Institutionalized Economy: the Case of Germany. In: Crouch/Marquand, D. (eds.): *Ethics and Markets*. Oxford. S. 80-98.

Pierson, P. (2000): Increasing returns, path dependence, and the study of politics. In: *American political science review* 94: 251-267.

#### 7) Alignment of enterprises 17.3.2016

Korzeniewicz, Miguel (2012): *Commodity chains and marketing strategies: Nike and the global athletic footwear industry*. In: Lechner, Frank/Boli, John (eds.): *The Globalization Reader. Fourth Edition*. Malden: Wiley. pp. 160-169.

Dobbin, Frank; Jung, Jiwook (2010): The Misapplication of Mr. Michail Jensen: How Agency Theory Brought Down the Economy and Why it Might Again. In: Michael Lounsbury und Paul M. Hirsch (eds.): *Markets on trial. The Economic Sociology of the US Financial Crisis*. Bingley: Emerald, pp. 29-64.

#### 8) Global inequality 21.3.2016

Hung, Ho-fung/Kucinskis, Jaime (2011): *Globalization and Global Inequality: Assessing the Impact of the Rise of China and India, 1980-2005*. In: *American Journal of Sociology* 116: 1478-1513.

Lin, Ken-Hou/Tomaskovic-Devey, Donald (2013): Financialization and U.S. Income Inequality, 1970-2008. In: *American Journal of Sociology* 118: 1284-1329

#### 9) Financial market crisis 21.3.2016

MacKenzie, David (2011): *The Credit Crisis as a Problem in the Sociology of Knowledge*. In: *American Journal of Sociology* 116: 1778-1841.

Dodd, Nigel (2011): 'Strange money': risk, finance and socialized debt. In: *British Journal of Sociology* 62: 175-194.

Tabb, William K. (2007): The Centrality of Finance. In: *Journal of World-Systems Research* 13: 1-11.

Bordo, Michael, D.; Landon-Lane, John (2013): Does expansionary monetary policy cause asset price booms? Some historical and empirical evidence. National Bureau of Economic Research. Cambridge, MA (NBER working paper, 19585). Online verfügbar unter <http://www.nber.org/papers/w19585.pdf>.

10) The constitution of world culture 23.3.2016

Meyer, John W. (2010): World Society, Institutional Theories, and the Actor. In: *Annual Review of Sociology* 36: 1-20.

Boli, John/ Elliott, Michael A. (2008): Facade Diversity. In: *International Sociology* 23: 540-560.

*Kollman, Kelly (2007): Same-Sex Unions: The Globalization of an Idea. In: International Studies Quarterly* 51: 329-358.

Luhmann, Niklas (1997): Globalization or World society. How to conceive of modern society? In: *International Review of Sociology* 7 (1), S. 67-79.

DOI:10.1080/03906701.1997.9971223.

11) World languages 23.3.2016

*De Swan, Abram (2003): A Political Sociology of the World Language System. In: Robertson, Roland/White, Kathleen (Hg.): Globalization. Bd. VI. S. 3-28.*

Nederveen Pieterse, Jan (2003): Globalization as Hybridization. In: Robertson, Roland/White, Kathleen T. (Hg.): *Globalization. Bd. I. S. 265-290.*

12) China, the new hegemon? 31.3.2016

*Beckley, Michael (2012): China's Century? In: International Security* 36: 41-78.

Dahles, Heidi (2010): The multiple layers of a transnational „imagined community“: the notion and reality of the ethnic Chinese business community. In: Djelic, Marie-Laure/Quack, Sigrid (eds.): *Transnational Communities. Cambridge: Cambridge University Press. pp. 57-81.*

Gulick, John (2011): The Long Twentieth Century and Barriers to China's Hegemonic Accession. In: *Journal of World-Systems Research* 17: 4-38.

13) Euro crisis 31.3.2016

*Chick, Victoria/Dow, Sheila C. (2012): On Causes and Outcomes of the European Crisis: Ideas, Institutions, and Realities. In: Contribution to Political Economy* 31: 51-66.

14) Why do nation states cooperate? 4.4.2016

*Haas, Ernst B. (1996): Why collaborate? In: Young, Oran R. (ed.): The international political economy and international institutions. Vol. I. Cheltenham: Elgar.*

Levy, Marc/ Young, Oran B./ Zürn, Michael (1995): The study of international regimes. In: *European Journal of international relations* 1: 267-330.

15) Global law in the making 4.4.2016

*Halliday, Terence/Carruthers, Bruce G. (2007): The Recursivity of Law: Global Norm Making and National Lawmaking in the Globalization of Corporate Insolvency Regimes. In: American Journal of Sociology* 112: 1135-1202.